



Native Peoples Action, Inc.

PO Box 210914

Anchorage, AK 99521-0914

info@nativepeoplesaction.org

www.nativepeoplesaction.org

PRESS RELEASE

For Immediate Release

Rochelle Geh Gii Ch'adzaa Adams Hired as Indigenous Engagement Coordinator

Anchorage, AK (October 12, 2018) - Native Peoples action is pleased to announce the hire of Rochelle Adams, Gwich'in Athabascan, as the Indigenous Engagement Coordinator. Adams will work to build political influence for Native peoples and communities in Alaska by listening to, engaging with, and organizing alongside Indigenous communities. Adams will also support NPA's work to elect decision makers who will stand up for Native public safety, Native education, Native traditional ways of life, and Native health and wellness, while supporting a strong democracy where everyone feels engaged, seen and heard.



Shoozhri' Rochelle Adams oozhii. Dinjii zhuh shoozhri' Geh Gii Ch'adzaa oozhii. Shiyèhghan najj Angela Peter-Mayo ts'a' Cliff Adams goovoozhri'. Shigii tik gwanlii. Amaya, Koso ts'a' Łeeyadaakhan goovoozhri'. Gwichyaa Zhee ts'à' Tseenduu dink'iidhat. Juk zhat shigii najj shii haa Ankrik gwirichii. Shigwitri't t'agwal'in Native People's Action eenjit. Indigenous Engagement Coordinator ihlj. Dinjii zhuh k'yaa gihkhii googwal'ee. Shats'a' ginkhii! Mahsi' choo! It'ee.

Rochelle Adams is from the Interior Alaskan villages of Beaver and Fort Yukon. Her parents are Angela Peter-Mayo of Fort Yukon and the late Cliff "Tuffy" Adams Jr. of Beaver. Her maternal grandparents are Susan (Lord) and Johnny Peter Sr. Her paternal grandparents are Hannah "Babe" (VanHatten) and Cliff Adams Sr. Adams was raised living a traditional Athabascan lifestyle with her family following the seasonal cycles of hunting, fishing, and trapping off of the Yukon River. These are values and connections that guide her today and she proudly represents this in all parts of her life and work. She is the mother of three teens who she is raising with these same values of connectedness, love, and respect. Through her many roles and actions, Rochelle has continuously sought to bring her perspective as an Indigenous woman with cultural knowledge, born of the lands and waters, training from the Elders with a vision of the future generations to empower Native people everywhere. "It's important that we as Indigenous people are able to shape the world that we live in to ensure the well-being of our people on our own traditional homeland and in our own languages."

###

Media Contact:

Communications Director

Kelsey Ciugun Wallace

907.799.6149 | kelsey@nativepeoplesaction.org

Native Peoples Action, Inc.

is an Alaska Native non-profit organization. We strive to provide Alaska Native peoples, communities, and our traditional values with a voice at all levels of policy making.